

The logo for the Golf Carting Expo 2025 & Dealer Summit. It features the words "Golf Carting" in a stylized, italicized font with a red outline. Below this, the word "EXPO" is written in large, bold, white letters with a thick red outline. The year "2025" is positioned between the "X" and "P" of "EXPO". Below "EXPO" is the text "& DEALER SUMMIT" in a smaller, red, sans-serif font. The entire logo is set against a background of a blurred indoor exhibition space with various golf carts and people.

Golf Carting EXPO 2025 & DEALER SUMMIT

VI.1 OCTOBER 15TH, 2025

VENDOR IMPACT REPORT

**GOLFCARTING EXPO 2025
CHARLESTON, SC**

WWW.GOLFCARTINGEXPO.COM



KEY METRICS

RANGE: OCT 8TH - 11TH, 2025

111.8K

+363.7% VIDEO VIEWS

2,491

+222.7% INTERACTIONS

1,012

+24.2% NEW FOLLOWERS

EVENT ATTENDANCE

907

EXPO ATTENDEES

390

DEALERS ATTENDED

157

VENDOR ATTENDEES

201

CONSUMER DAY VISITORS

47

EXHIBITING VENDORS

535

VENDOR LEADS GENERATED

299

EXPO MOBILE APP USERS

TOTAL
ATTENDEES
1,108

33 min

AVG. APP ENGAGEMENT (16 USES PER USER)

WEBSITE PERFORMANCE

+440%

PEAK TRAFFIC GROWTH
During Expo Week

+92.8%

NEW USER GROWTH
3.9K New Users

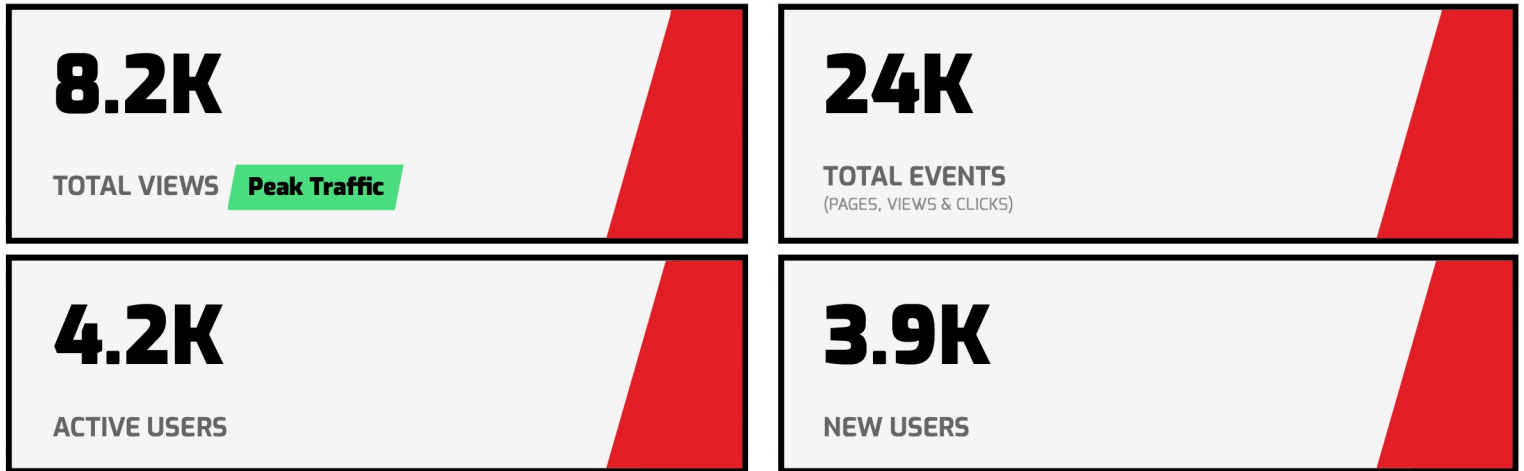
+286%

SESSION GROWTH
Peak Activity



WEBSITE GROWTH

RANGE: OCT 8TH - 11TH, 2025



WEBSITE SOURCES

2.4K
Organic Search

1.3K
Direct Traffic

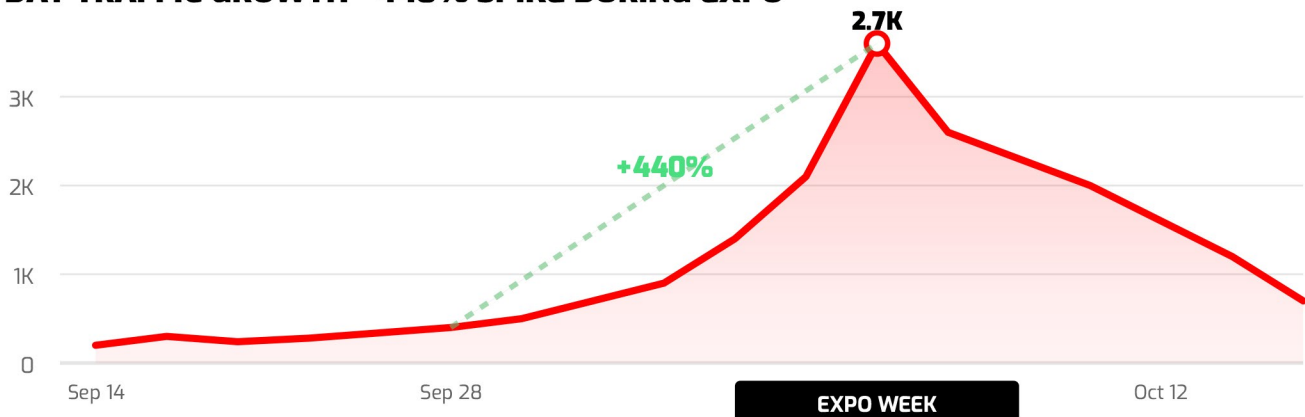
168
Referrals

129
Organic Social

3.9K
Total Sessions

1.1K
Returning Users

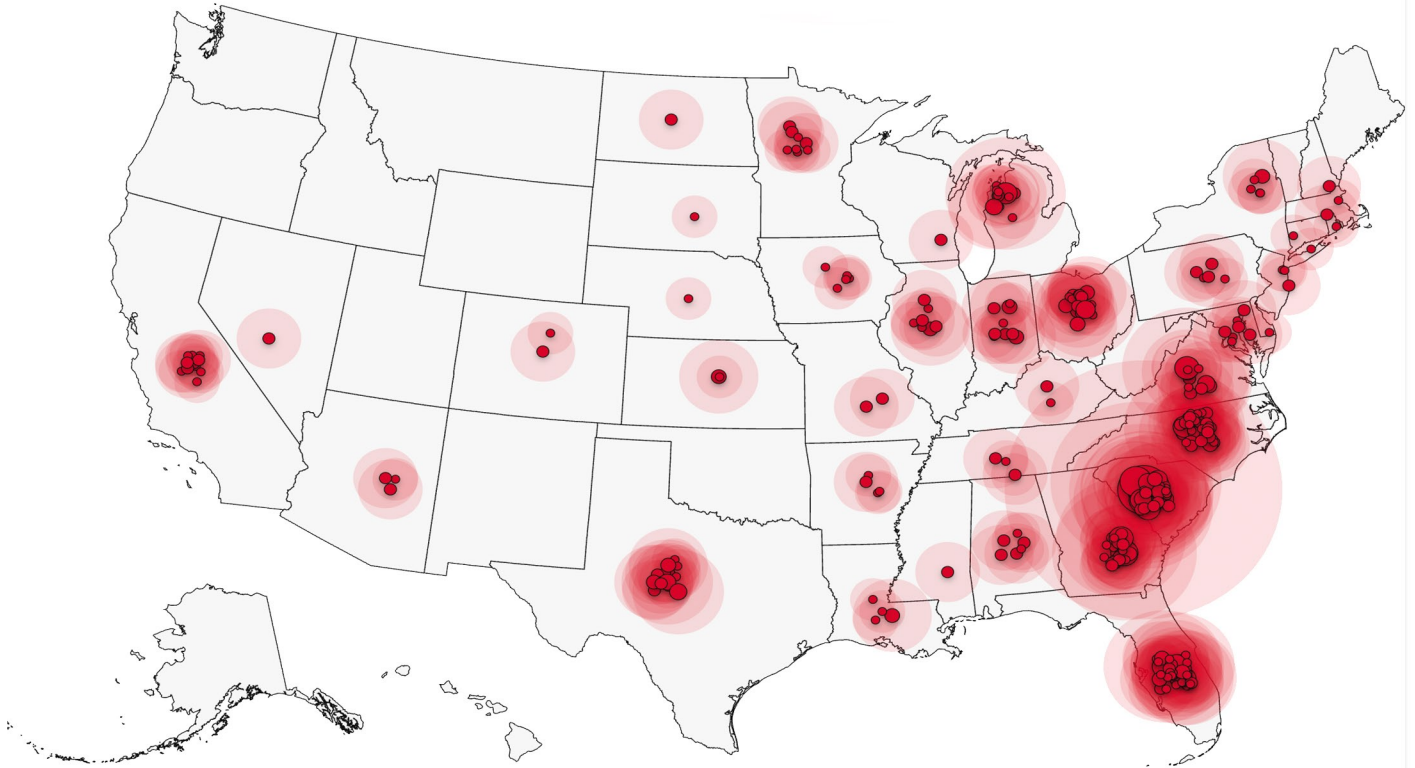
30-DAY TRAFFIC GROWTH - 440% SPIKE DURING EXPO



Golf Carting EXPO 2025

& DEALER SUMMIT

GEOGRAPHIC REACH - NATIONWIDE IMPACT



ATTENDEES FROM 41 STATES

TOP 10 STATES BY ATTENDANCE

1. South Carolina	151 (24.8%)	6. Texas	30 (4.9%)
2. Florida	84 (13.8%)	7. Michigan	22 (3.6%)
3. North Carolina	61 (10.0%)	8. Virginia	21 (3.5%)
4. Georgia	52 (8.6%)	9. Indiana	18 (3.0%)
5. Ohio	34 (5.6%)	10. Maryland	16 (2.6%)

Golf Carting EXPO 2025

& DEALER SUMMIT

SOCIAL MEDIA GROWTH & ENGAGEMENT

RANGE: OCT 8TH - 11TH, 2025

+363.7%

VIDEO VIEWS GROWTH

111.8K Views

+222.7%

INTERACTIONS GROWTH

2,491 Total

+24.2%

FOLLOWER GROWTH

1,012 Followers

30.7K

TOTAL VIEWERS

2,205

REACTIONS

144

COMMENTS

142

SHARES

CONTENT BREAKDOWN

35.9%

Other Content
(TEXT, VIDEO, EVENTS & MISC)

24.2%

Photo Posts

22.2%

Link Posts

12.5%

Reels

TOP PERFORMING POSTS



It's almost time! 📅 Join us...

30.4K

VIEWS

18.1K

VIEWS

117

INTERACT



It's official! Ryan Martin (aka...)

25.9K

VIEWS

23.2K

VIEWS

109

INTERACT



We are thrilled with the tur... (Golf Carts Modified™)

12.2K

VIEWS

8.1K

VIEWS

87

INTERACT



#GolfCartingExpo in full for... (Extreme Golf Carting)

6.7K

VIEWS

4.4K

VIEWS

40

INTERACT



Some amazing rides here a...

5.8K

VIEWS

4.3K

VIEWS

62

INTERACT



Getting ready!!! #golfcartin...

5.4K

VIEWS

3.7K

VIEWS

46

INTERACT

Golf Carting EXPO 2025 & DEALER SUMMIT

THANK YOU ALL...



WE APPRECIATE ALL THE VENDORS & SPONSORS



STAY TUNNED FOR 2026...